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Glass Packaging Institute 2008 Clear Choice Awards Organic Beverage

Winning Product: Tizane Beverages

Manufacturer: Tizane Beverages

New Product Trend: Organic beverages using custom glass package designs to stand out in the organics category

Packaging Description:

Tizane® Beverages are the first 100% organic beverages featuring the unadulterated taste of botanicals. Focusing on purity, flavor and balance, Tizane takes the highest quality botanicals available, and then lightly sweetens them with blue agave nectar (never any added sugars) to enhance and reveal these unique botanicals. Recyclable clear glass bottles essentially deliver the overall consumer experience of full body and flavor in each sip, with a confidence in the purity and artesian quality of the product. The result - a destination in taste that's pure, crisp, and refreshing!



Photos courtesy of www.BurwellPhotography.com and www.gpi.org

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